Wind Up

Intellectual Property Policy for Wind Up (Pty) Ltd

Company Name: Wind Up (Pty) Ltd Registration Number: 2016/074955/07 Website: <u>www.windup.co.za</u>

This Intellectual Property Policy governs the use of content, trademarks, and intellectual property rights associated with Wind Up (Pty) Ltd ("Wind Up," "we," "us," or "our") and its website, <u>www.windup.co.za</u>. By accessing or using our website and services, you agree to respect our intellectual property rights as described in this policy.

1. Ownership of Intellectual Property

Wind Up (Pty) Ltd owns all content, trademarks, designs, software, and other intellectual property featured on <u>www.windup.co.za</u>, including, but not limited to:

- Logos and Brand Elements: All logos, branding materials, and distinctive design elements.
- **Text, Graphics, and Visual Content**: Any written content, images, infographics, and visual media.
- Website Design and Layout: The overall design, structure, and layout of our website and any related online platforms.
- **Copyrighted Materials**: Articles, guides, documents, and educational materials produced by Wind Up.

All intellectual property is protected under South African copyright, trademark, and other applicable laws.

2. Use of Intellectual Property

Wind Up's intellectual property is provided for informational purposes only and may not be used without prior written permission. Unauthorized use or reproduction of any content on <u>www.windup.co.za</u> is prohibited.

2.1 Permitted Uses

You may view, download, and print materials from our website for **personal, non-commercial use only**, provided you do not modify or alter any content and retain all copyright or trademark notices.

2.2 Prohibited Uses

Without prior written consent from Wind Up, you may not:

- Copy, reproduce, distribute, or publicly display any content from our website for commercial purposes.
- Modify, edit, or create derivative works based on our intellectual property.
- Use any part of our intellectual property to imply endorsement or association with any third party.

3. Trademarks

All trademarks, service marks, trade names, logos, and other branding elements related to Wind Up are registered and/or unregistered trademarks owned exclusively by Wind Up (Pty) Ltd. Unauthorized use of our trademarks is strictly prohibited and may result in legal action.

3.1 External Trademarks

Any external trademarks featured on our website belong to their respective owners and are used with permission or in a descriptive manner. Use of third-party trademarks does not imply affiliation or endorsement.

4. User-Generated Content

If you submit content to Wind Up, such as testimonials, comments, or reviews, you grant Wind Up a non-exclusive, royalty-free, worldwide license to use, reproduce, publish, and distribute your content on our website or in marketing materials. You warrant that you own or have the right to use any intellectual property within submitted content and that it does not infringe on the rights of any third party.

5. Copyright Infringement Policy

Wind Up (Pty) Ltd respects the intellectual property rights of others. If you believe content on <u>www.windup.co.za</u> infringes your copyright, please notify us by sending an email to copyright@windup.co.za with the following information:

- 1. Identification of the copyrighted work claimed to have been infringed.
- 2. Location of the infringing material on our website.
- 3. Contact Information: Your name, address, email, and telephone number.
- 4. **Statement**: A statement that you have a good-faith belief that the use of the material is unauthorized and a statement, under penalty of perjury, that the information in the notification is accurate and that you are authorized to act on behalf of the copyright owner.

We will review your complaint and take appropriate action in compliance with applicable copyright laws.

6. Updates to Intellectual Property Policy

Wind Up reserves the right to update or modify this Intellectual Property Policy at any time. Any changes will be posted on this page, and we encourage you to review the policy periodically.

7. Contact Information

For any questions regarding this Intellectual Property Policy or requests related to our intellectual property, please contact us at:

Wind Up (Pty) Ltd Registration Number: 2016/074955/07 Email: <u>support@windup.co.za</u> Address: 406 Vista Drive, Faerie Glen, Pretoria, 0081. Website: <u>www.windup.co.za</u>

By using our website, you acknowledge that you understand and agree to comply with the terms of this Intellectual Property Policy. Unauthorized use of Wind Up's intellectual property may result in legal action.

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